

Search Notes	Application/Control No.	Applicant(s)/Patent under Reexamination	
	09/847,701	TANAKA, KAZUYOSHI	
Barcode	Examiner	Art Unit	
	Scott L. Jarrett	3623	

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
EAST Keyword: nec, tanaka, product testing, product concept testing, network marketing, market research, product evaluation	4/18/2005	SJ
EAST Keyword: targeted email, database marketing, mass customization	4/18/2005	SJ
Marketing Research Journal (ProQuest) Keyword: product concept testing, internet marketing research, product evaluation	4/18/2005	SJ
Google Keyword: concept testing, product evaluation, network marketing	4/18/2005	SJ

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner